

PARLIAMENT
Lights



THE PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.

Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb '86.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



IMPORTANT NOTICE

This advertisement complies with the legal requirements for a Surgeon General's warning and "tar" and nicotine disclosure in cigarette advertising. The warning on the proof and reproduction material you receive is for insertion in publications with a cover date between the period

of July 1 through Sept 30, 1986

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of Sept 30, 1986

PHILIP MORRIS INC.
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THIS ADVERTISEMENT PREPARED BY
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WARNING EXHIBIT SIZE: 2
WARNING STATEMENT: B
TAR & NICOTINE SIZE: 10pt.
COVER DATE: 8/19/86
QUARTER OF COVER DATE: Third